

ORDER



KSNV

Orders
Order / Rev: 105689
Alt Order #:
Product Desc: State Senate - Jeopardy
Estimate:
Flight Dates: 09/18/12 - 10/26/12
Original Date / Rev: 08/20/12 / 10/08/12
Order Type: GENERAL

Primary AE: Kevin Goodell
Sales Office: VEGS
Sales Region: Local

Agency Name: Benny for Nevada
Buying Contact:
Billing Contact:
 1930 Village Center Cir.
 Las Vegas, NV 89134

Billing Type: Cash
Billing Calendar: Broadcast
Billing Cycle: EOM/EOC
Agency Commission: 15%

Advertiser Name: Benny for Nevada *-Revised*
Demographic: A25-54
Product Codes: PLC09
Priority: SELECT PRIORITY CODE
Revenue Codes: POLITICAL/AGY, PCAN, GEN

New Business Thru:
Order Separation: 00:05:00
Advertiser External ID:
Agency External ID:

Bill Plan

| Start Date | End Date | # Spots | Gross Amount | Net Amount |
|------------|----------|---------|--------------|------------|
| 08/27/12 | 09/30/12 | 1 | \$725.00 | \$616.25 |
| 10/01/12 | 10/26/12 | 8 | \$4,250.00 | \$3,612.50 |

Totals

| Month | # Spots | Gross Amount | Net Amount | Rating |
|----------------|----------|-------------------|-------------------|-------------|
| September 2012 | 1 | \$725.00 | \$616.25 | 0.00 |
| October 2012 | 8 | \$4,250.00 | \$3,612.50 | 0.00 |
| Totals | 9 | \$4,975.00 | \$4,228.75 | 0.00 |

Account Executives

| Account Executive | Sales Office | Sales Region | Start Date / End Date | Order % |
|-------------------|--------------|--------------|-------------------------------|---------|
| Kevin Goodell | VEGS | Local | Start Of Order - End Of Order | 100% |

| Ln | Ch | Start | End | Inventory Code | Break | Start/End Time | Days | Len | Spots | Rate | Pri | Rtg | Type | Spots | Amount |
|-------------|--|-------------------|-----------------|--------------------|-------|-----------------------|-----------------|---------------|-------|-------------|-----|---------------|-------------|-------|----------|
| N 1 | KSNV | 09/18/12 | 09/26/12 | M-F Jeopardy | CM | 630-7pm | ----- | :30 | 0 | \$375.00 | 3 | 0.00 | NM | 1 | \$725.00 |
| | | | | M-F Jeopardy | | | | | | | | | | | |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | <u>Spots/Week</u> | | | | <u>Rate</u> | | <u>Rating</u> | | | |
| | Week: | 09/17/12 | 09/23/12 | -TW---- | | 2 | | | | \$375.00 | | 0.00 | | | |
| <u>Spot</u> | <u>Ch</u> | <u>Date Range</u> | | <u>Description</u> | | <u>Start/End Time</u> | <u>Weekdays</u> | <u>Length</u> | | <u>Rate</u> | | <u>Rtg</u> | <u>Type</u> | | |
| 1 | KSNV | 09/17/12-09/23/12 | | M-F Jeopardy | | 630-7pm | -TW----- | :30 | | (\$375.00) | | 0.00 | NM | | |
| | See MG 1.5 | | | | | | | | | | | | | | |
| | [.NOT AVAILABLE RATE] NOT AVAILABLE RATE | | | | | | | | | | | | | | |
| 2 | KSNV | 09/17/12-09/23/12 | | M-F Jeopardy | | 630-7pm | -TW----- | :30 | | (\$375.00) | | 0.00 | NM | | |
| | See MG 1.5 | | | | | | | | | | | | | | |
| | [.NOT AVAILABLE RATE] NOT AVAILABLE RATE | | | | | | | | | | | | | | |
| 5 | KSNV | 09/19/12-09/19/12 | | M-F Jeopardy | | 630-7pm | --W----- | :30 | | \$725.00 | | 0.00 | NM | | |
| | Ⓜ MG for 1.2,1.1 | | | | | | | | | | | | | | |
| | Week: | 09/24/12 | 09/30/12 | -TW---- | | 2 | | | | \$375.00 | | 0.00 | | | |

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Alt Order #:
Flight Dates: 09/18/12 - 10/26/12

Advertiser: Benny for Nevada
Product Desc: State Senate - Jeopardy
Estimate:
KSNV

| Ln | Ch | Start | End | Inventory Code | Break | Start/End Time | Days | Len | Spots | Rate | Pri | Rtg | Type | Spots | Amount |
|-----|-------------|-------------------|--|------------------------------|-------|-----------------------|-----------------|---------------|-------|-------------|-----|---------------|-------------|-------|------------|
| N 1 | KSNV | 09/18/12 | 09/26/12 | M-F Jeopardy M-F Jeopardy | CM | 630-7pm | ----- | :30 | 0 | \$375.003 | | 0.00 | NM | 1 | \$725.00 |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | <u>Spots/Week</u> | | | | <u>Rate</u> | | <u>Rating</u> | | | |
| | | Week: 09/24/12 | 09/30/12 | -TW---- | | 2 | | | | \$375.00 | | 0.00 | | | |
| | <u>Spot</u> | <u>Ch</u> | <u>Date Range</u> | <u>Description</u> | | <u>Start/End Time</u> | <u>Weekdays</u> | <u>Length</u> | | <u>Rate</u> | | <u>Rtg</u> | <u>Type</u> | | |
| | 3 | KSNV | 09/24/12-09/30/12 | M-F Jeopardy | | 630-7pm | -TW----- | :30 | | (\$375.00) | | 0.00 | NM | | |
| | | | Credited [cr] | | | | | | | | | | | | |
| | 4 | KSNV | 09/24/12-09/30/12 | M-F Jeopardy | | 630-7pm | -TW----- | :30 | | (\$375.00) | | 0.00 | NM | | |
| | | | See MG 1.6 [.NOT AVAILABLE RATE] NOT AVAILABLE RATE | | | | | | | | | | | | |
| | 6 | KSNV | 09/25/12-09/25/12 | M-F Jeopardy | | 630-7pm | -T----- | :30 | | (\$725.00) | | 0.00 | NM | | |
| | | | See MG 1.7 [.NOT AVAILABLE RATE] NOT AVAILABLE RATE | | | | | | | | | | | | |
| | 7 | KSNV | 09/26/12-09/26/12 | M-F Jeopardy | | 630-7pm | --W----- | :30 | | (\$725.00) | | 0.00 | NM | | |
| | | | Credited [cr] | | | | | | | | | | | | |
| N 2 | KSNV | 10/17/12 | 10/24/12 | M-F Jeopardy M-F Jeopardy | CM | 630-7pm | ----- | :30 | 0 | \$400.003 | | 0.00 | NM | 5 | \$2,000.00 |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | <u>Spots/Week</u> | | | | <u>Rate</u> | | <u>Rating</u> | | | |
| | | Week: 10/15/12 | 10/21/12 | --WT--- | | 2 | | | | \$400.00 | | 0.00 | | | |
| | | Week: 10/22/12 | 10/28/12 | MTW---- | | 3 | | | | \$400.00 | | 0.00 | | | |
| | <u>Spot</u> | <u>Ch</u> | <u>Date Range</u> | <u>Description</u> | | <u>Start/End Time</u> | <u>Weekdays</u> | <u>Length</u> | | <u>Rate</u> | | <u>Rtg</u> | <u>Type</u> | | |
| | 4 | KSNV | 10/22/12-10/28/12 | M-F Jeopardy | | 630-7pm | MTW----- | :30 | | (\$400.00) | | 0.00 | NM | | |
| | | | See MG 2.6 [na debates] | | | | | | | | | | | | |
| | 6 | KSNV | 10/25/12-10/25/12 | M-F Jeopardy | | 630-7pm | ---Th---- | :30 | | \$400.00 | | 0.00 | NM | | |
| | | | MG for 2.4 10/22 | | | | | | | | | | | | |
| N 3 | KSNV | 10/15/12 | 10/26/12 | M-F Jeopardy M-F Jeopardy | CM | 630-7pm | ----- | :30 | 0 | \$750.002 | | 0.00 | NM | 3 | \$2,250.00 |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | <u>Spots/Week</u> | | | | <u>Rate</u> | | <u>Rating</u> | | | |
| | | Week: 10/15/12 | 10/21/12 | M---F-- | | 2 | | | | \$750.00 | | 0.00 | | | |
| | | Week: 10/22/12 | 10/28/12 | ----F-- | | 1 | | | | \$750.00 | | 0.00 | | | |
| | | | | | | | | | | | | | Totals | 9 | \$4,975.00 |